

Audiovisual Use Fees

Use fees are in addition to reproduction fees as follows:

<u>Type of Use</u>	<u>Fee</u>
Monographs, books, textbooks	
1. Less than 5,000 print run	\$.35.00 per image
2. 5,000 - 20,000 print run	\$.75.00 per image
3. More than 20,000 print run	\$.150.00 per image
4. Cover Image	double above fee
Periodicals	
1. Journals	\$.10.00 per image
2. Trade Magazines	\$.15.00 per image
3. Mass Market/Local Large Market Magazines	\$.50.00 per image
4. Cover Image	double above fee
Electronic	
e-book with an accompanying publication	\$.10.00 per image
e-book on its own	\$.75.00 per image
Exhibition or display use (one time for the life of the exhibit)	
Display size of 8"X10" or lower	\$.40.00 per image
Display size of over 8"X10"	\$.75.00 per image
Display size over 3 ft.	\$.100.00 per image
Website (72 dpi only)	\$.10.00 per image
Miscellaneous uses	
1. Brochures	\$.25.00 per image
2. Flyers, postcards, calendars, newsletters	\$.10.00 per image
3. Posters, clothing, mugs	\$.50.00 per image
Films, radio or video productions, TV shows, documentaries, TV News specials	
Photographs	\$.150.00 per image
Video Clips	\$.10.00 per second
Audio Clips	\$.5.00 per second
Promotion of projects that contain the material (commercials, print ads)	double above fees
Film Festival Projects (Prior to Commercial Release. See above for commercial rates)	
Photographs	\$.10.00 per image
Video/film/audio	\$.5.00 per second
Projection and Presentations	\$.10.00 per image
Arcadia Book Authors	\$.25.00 per image
Photograph Collectors	\$.50.00 per image
Non-Commercial Corporate Use	\$.10.00 per image

Use fees are due at the time of use. Because of the delicate nature of older formats,
Curatorial Fees may also be applied to order.

All Images Must be Accompanied by the credit line: *Walter P. Reuther Library, Wayne State University*